

# Family Assistance Program for South Asians

## Background:

As a follow up to a recent study conducted by the Graduate School of Applied and Professional Psychology at the Rutgers, the New Americans Program of United Way of Central Jersey has established a Program specifically targeted to help the South Asian Population living in New Jersey. The Study identified following reasons why South Asian Population is not accessing Social Services:

- Lack of familiarity with US environment
- Lack of information about available resources for social service needs
- The reticence/lack of initiative in looking for local community resources
- Stigma
- False perception that the services are being “formal” and not culturally sensitive
- Level of acculturation and length of stay impacted the willingness to seek social services

The Study identified following primary needs:

- 1. Social/Educational-** Inter active Workshops on:
  - Living in USA
  - Parenting in a new culture,
  - Intergenerational conflict,
- 2. Healthcare Education**
- 3. Job Related Training-** Preparing an Immigrant for a job in USA

## What we plan to do:

New Americans Program of United Way of Central Jersey is planning to establish a “Collaborative” Program which will address the identified needs. New Americans will continue to provide Cultural Awareness Training to Social Workers and Psychologists and will also develop new programs, such as “Living in USA and Financial Literacy. For other services, we will work with other non profit agencies, which are currently providing the services to their clients, to offer/develop workshops/seminars to the Community.

## List of Partner Organizations:

- South Asian Total Health Initiatives (SATHI) for Health Care Education
- Upwardly Global for Job Assistance and Training
- National Assoc. of Mental Illness (NAMI) for Mental Health Education

## Funding:

This is the ONLY Multi Service Program which is dedicated to serve the South Asian Community in New Jersey. We urge socially conscious community members to generously donate funds to support this Program. The Board of Trustees and the Management of United Way of Central Jersey have agreed to match every dollar in donations from the Community for the next two years.

Please send your checks payable to United Way of Central Jersey for New Americans Program, to Jagdish Vasudev, Founder-Director, New Americans Program at 32 Ford Avenue, Milltown, NJ 08850.

United Way of Central Jersey is a 501(c) (3) non-profit organization, EIN 22-1520408